

PROUDLY PRESENTED BY VICTORIA BC SKA & REGGAE SOCIETY

Including **FREE CONCERTS! VISUAL ARTS! WORKSHOPS!**

Victoria's SKA & REGGAE Festival

victoriaskafest.ca



ADVERTISING RATE CARD

Victoria's **SKA & REGGAE FESTIVAL** program guide is published in support of the annual festival. It has performer bios as well as schedules and information about all the shows, workshops and multimedia events that take place during the festival.

The program also includes some history of the festival and the Victoria BC Ska Society — and it's a great vehicle to show off your display ad!

The Ska & Reggae Festival has been attended by more than 14,000 people for the past several years.

We invite you to advertise, and be part of our 18th Annual Festival.



Wednesday to Sunday
June 20-24
2018

AD RATES

Full page \$650

Inside front or back cover \$750

Half page \$425

Inside front or back cover \$500

Quarter page \$300

Prices do not include GST or production

DEADLINES

Booking: **March 30**

Ad artwork: **April 13**

SPECIFICATIONS & DELIVERY

File Format

High-res (300 dpi) full-colour process PDF.

Include Font Files with Package

Festival Program

6,000 copies

Trim size 5" x 8" (bleed = 0.125")

	width x height	
Full page	4.5"	x 7.5"
(with bleeds)	5.25"	x 8.25"
Half page	4.5"	x 3.625"
Quarter page	2.125"	x 3.625"



IF YOU PROVIDE AN AD THAT IS BELOW STANDARD, AN AD WILL BE CREATED FOR YOU AT THE PRICE OF \$100

PLEASE SEND ALL ADS TO COREY POLUK AT CPOLUK88@GMAIL.COM